

Exam. Code : 106505

Subject Code : 1909

BMM Semester—V

TECHNICAL THEORY OF MEDIA—II

(Electronic Media)

Time Allowed—3 Hours]

[Maximum Marks—100

SECTION—A

Note :—Attempt any TEN questions. Each carries equal marks.

1. DVC.
2. ✓ Sound Forge.
3. - Medium is Message.
4. AIR.
5. Budgeting.
6. Location.
7. Film Review.
8. Script.
9. U-matic.
10. Who invented Television ?
11. Soap Opera.
12. Montage.

10×2=20

**SECTION—B**

Note :—Attempt any **FOUR** questions. Each carries equal marks.

1. Discuss the various characteristics of Television.
2. How channel analysis can be conducted ? Explain in detail.
3. What are the essentials of writing a good script ?
4. Write a note on Radio Talk.
5. Throw light on the concept of film distribution.
6. Write about the DSLR camera in detail.
7. Discuss the role of editing in any form of media.

4×5=20

SECTION—C

Note :—Attempt any **FOUR** questions. Each carries equal marks.

1. Write an essay on Media and Society.
2. Discuss the various Principles of Video Production in detail.
3. Write an elaborate note on evolution and growth of Radio in India.
4. Explain the role of various members in a Production team.
5. Draw a comparison between Print and Electronic Media.

4×15=60